



DCU-161100010302 Seat No. _____
B. B. A. (Sem.-III) (CBCS) (W.E.F. 2016) Examination
August - 2022
Managerial Economics
(Old Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instructions : (1) All questions carry equal marks.
(2) Attempt any five questions.

- 1 What is managerial economics ? Explain the characteristics of it. 14
- 2 Discuss in brief the nature and scope of managerial economics. 14
- 3 Explain the objectives and factors affecting to the demand forecasting. 14
- 4 What is demand forecasting ? Explain various statistical methods of demand forecasting. 14
- 5 What is Iso-quant curve ? Explain it with its properties. 14
- 6 Discuss in detail the internal economics and diseconomics of scale. 14
- 7 Explain the following concepts : 14
 (1) Opportunity cost
 (2) Incremental and sunk cost.
- 8 Explain the cost-output relationship during short period of time. 14
- 9 Explain the long run equilibrium of the firm under perfect competition. 14
- 10 What is oligopoly ? Explain kinked demand curve analysis of oligopoly. 14